

Direct Import Orders

PROJECT: TRIUMPH MOTORCYCLES TEAM & RETAIL COLLECTION UMBRELLA.



We were pleased to undertake the project to produce umbrellas for Triumph Motorcycles, the brief to produce a top quality umbrella for both retail and team use. The umbrella used was our GF10 Professional golf umbrella, the backbone of our golf umbrella range. Sample umbrellas were sent to Triumph for approval and initial designs were drawn up by their own design studio. Several designs were viewed and printed samples were sent from our workshop in Stockport. The final design chosen was of an all navy blue umbrella branded with the Triumph logo on all 8 panels, a logo disc in the handle and the Triumph name printed on to the external sleeve case. In order to be able to distribute the umbrellas via internet sales and through the dealer network, the umbrellas needed to be individually boxed and labelled, all of which was undertaken prior to the umbrellas leaving our factory in China. We were pleased to be able to work with Triumph throughout the order process of initial ideas, design, sampling, production and final delivery.

